

THE LIST

NO.	COMPANY, COUNTRY	MOVERS
1	FAMILIA TORRES, SPAIN MOST ADMIRED WINE BRAND IN EUROPE	↑3
2	CATENA ZAPATA, ARGENTINA MOST ADMIRED WINE BRAND IN SOUTH AMERICA	NON-MOVER
3	PENFOLDS, AUSTRALIA MOST ADMIRED WINE BRAND IN AUSTRALASIA	NON-MOVER
4	ANTINORI, ITALY	↑3
5	CHATEAU D'YQUEM, FRANCE	↑7
6	VEGA SICILIA, SPAIN	↑5
7	DOMAINE DE LA ROMANEE-CONTI, FRANCE	↑2
8	CHATEAU MARGAUX, FRANCE	↑29
9	CVNE, SPAIN	↑22
10	GAJA, ITALY	↑3
11	LA RIOJA ALTA, SPAIN	↑5
12	KANONKOP, SOUTH AFRICA MOST ADMIRED WINE BRAND IN AFRICA & MIDDLE EAST & HIGHEST CLIMBER	↑31
13	CHATEAU MUSAR, LEBANON	RE-ENTRY
14	CONCHA Y TORO, CHILE	↑6
15	CHATEAU CHEVAL BLANC, FRANCE	↑9
16	CLOUDY BAY, NEW ZEALAND	↑10
17	CHATEAU HAUT-BRION, FRANCE	↑3
18	MONTES, CHILE	↑14
19	FAUSTINO, SPAIN	↑20
20	HENSCHKE, AUSTRALIA	↑10
21	LOUIS LATOUR, FRANCE	↑26
22	CHATEAU PETRUS, FRANCE	NON-MOVER
23	E GUIGAL, FRANCE	NON-MOVER

NO.	COMPANY, COUNTRY	MOVERS
24	JACKSON FAMILY WINES, US MOST ADMIRED WINE BRAND IN NORTH AMERICA	RE-ENTRY
25	CONO SUR, CHILE	RE-ENTRY
26	RIDGE, US	↑16
27	M CHAPOUTIER, FRANCE	↑18
28	ROYAL TOKAJI, HUNGARY	↑22
29	VILLA MARIA, NEW ZEALAND	↑9
30	PLANETA, ITALY	↑5
31	ORNELLAIA, ITALY	↑2
32	ERRAZURIZ, CHILE	↑10
33	MARQUES DE RISCAL, SPAIN	↑13
34	RAMÓN BILBAO, SPAIN	↑14
35	CHATEAU MOUTON ROTHSCHILD, FRANCE	↑5
36	Craggy Range, New Zealand	↑7
37	GERARD BERTRAND, FRANCE	↑19
38	SYMINGTON, PORTUGAL	↑25
39	ZONIN, ITALY	RE-ENTRY
40	CAMPO VIEJO, SPAIN	RE-ENTRY
41	OYSTER BAY, NEW ZEALAND	RE-ENTRY
42	CHATEAU LATOUR, FRANCE	↑1
43	PERELADA, SPAIN HIGHEST NEW ENTRY	NEW ENTRY
44	SCHLOSS JOHANNISBERG, GERMANY	RE-ENTRY
45	FRESCOBALDI, ITALY	↑11
46	TIGNANELLO, ITALY	↑25
47	YALUMBA, AUSTRALIA	RE-ENTRY
48	GEORGES DUBOEU, FRANCE	↑13
49	CHATEAU LAFITE, FRANCE	↑21
50	BODEGAS PROTOS, SPAIN	↑6

21 LOUIS LATOUR



COUNTRY OF ORIGIN: FRANCE
OWNER: LATOUR FAMILY

With heritage going back to 1797, Louis Latour is a famous name in Burgundy and one of the region's largest grands crus vineyard owners, with more than 25ha under vine, a portion of which is replanted each year to restore and oxygenate the soils.

Total holdings cover 48ha of vineyards, from the red grands crus of Chambertin and Romanée-Saint-Vivant in the Côte de Nuits to the whites of Corton-Charlemagne and Chevalier-Montrachet in Côte de Beaune.

The gravity-fed Cuvée Corton Grancey winery in Aloxe-Corton, built in five tiers in a hillside, was the first purpose-designed winery in France.

Last year saw renovation of Latour's production facilities in Beaune and its winery in Beaujolais in a year when the US,

DRINKS INTERNATIONAL

LIST OF THE WORLD'S MOST ADMIRED WINE WINE BRANDS 2024

UK, Canada, Japan, Honk Kong and Taiwan provided its fastest growing markets. It opened up new markets in several countries and says it is always seeking to expand its already strong global network.

"The Asia Pacific region is still growing for Burgundy and our exposure to the Chinese market is still very limited compared to other regions like Bordeaux or countries like Australia," the company told *DI*. "But it will expand: it is not a question of if, it is a question of when."